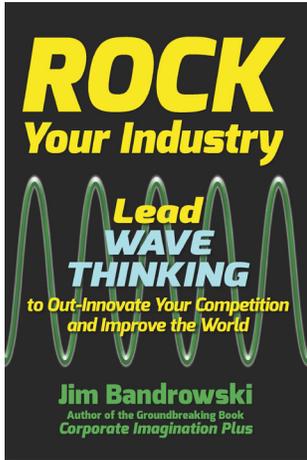


# Jim Bandrowski Will Help You **ROCK YOUR INDUSTRY**<sup>SM</sup>

**“The next wave of innovation is coming.  
Will you be crushed by it, catch it, or cause it?”**

## **Strategic Innovation Powered by Wave Thinking<sup>SM</sup>**



Everyone talks game-change, but how do executives and managers truly expand the minds of everyone in their organizations to successfully conceive and execute industry-disrupting strategies? In his second book, *Rock Your Industry*, Jim presents his revolutionary *Wave Thinking<sup>SM</sup>* process. It amplifies the Innovation Intensity of your entire organization or team, enabling you to out-think and out-implement the competition.

## **25,000 People in 23 Countries Can't Be Wrong**

Jim Bandrowski has presented his revolutionary yet practical model to over 25,000 CEOs, executives, and managers in 23 countries. **99%** concur that it is the *single factor* that accounts for greatness in every field.

“Jim Bandrowski was rated the most useful presenter of 25 distinguished speakers.”  
International Conference of the Planning Forum

## **Wave Thinking<sup>SM</sup>: A Radically Different Approach to Leading and Innovating**

Steve Jobs, Bill Gates, and Jeff Bezos rocked the world. Want to learn their secret?

Jim Bandrowski has spent decades consulting with CEOs and executives around the world, studying how the great ones achieve success. He discovered that the best ones take a radically different approach to leading, innovating, and motivating—a process he calls *Wave Thinking<sup>SM</sup>*. Jim breaks this process down step-by-step so every person and team can conceive and implement breakthrough strategies in business and life.

“Jim Bandrowski’s system **emphasizes action** that helps companies beat their competition.”  
*Industry Week Magazine*

## **Keynote Speaking, Breakthrough Facilitation, Consulting, Training, and Coaching**

Jim works with Global 1000 and smaller organizations around the world to amplify their thinking to conceive and execute game-changing strategies. Focus areas include:

- Strategic Innovation and Planning
- Innovative New Product Development
- Global Marketing
- Breakthrough Lean Six Sigma<sup>SM</sup>
- Execution Excellence<sup>SM</sup>
- Breakthrough Leadership Development<sup>SM</sup>

### **His clients include:**

- GE
  - Disney
  - HP
  - AT&T
  - Boeing
  - Chevron
  - Saudi Aramco
  - Kaiser Permanente
- And hundreds of other organizations



“Jim Bandrowski is as responsible as anyone in American business for bringing creativity into strategic planning.”

Michael Ray, Professor of the famed Stanford University Graduate School of Business course *Personal Creativity in Business*.

Master facilitator, creative thinker, solutions provider, and strategy formulator, Jim is a thought-leader and an exciting and humorous communicator. He holds an MBA from NYU, MS from New Jersey Institute of Technology, and BE in chemical engineering from Villanova University.

## **Real Action, Real Results**

Jim is performance-driven and measures his success on the improved financial results of his clients, or the achievement of the missions of nonprofits.

“Jim facilitated numerous action learning programs for our operating organizations and his work at Aramco, resulting in some of the highest levels of documented ROI of any consulting firm.”

Patrick Carmichael  
Director of Talent Development  
Saudi Aramco (largest oil company in the world)



**Rock Your Industry.com**

Jim Bandrowski, President, *Rock Your Industry*

JimBandrowski@RockYourIndustry.com

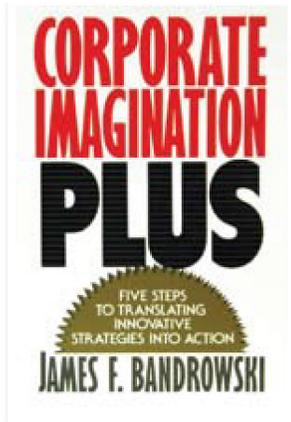
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# Jim Will Rock Your Next Retreat or Meeting

## Jim's Groundbreaking First Book

It was *the original* book on how to incorporate creativity and innovation into strategic planning.



"This book is for those wanting **new momentum** in their industries."

*Entrepreneur Magazine*

"*Corporate Imagination Plus* sparkles with useful ideas on every page. Equally important, it is fun to read."

D. Bonney  
Vice Chairman of the Board  
Chevron Corporation

## Amp Up Your Next Association Conference

Jim can facilitate an audience of hundreds, even thousands, to conceive game-changing innovations. Tackle the biggest issues and opportunities of your organization or association during one of his speeches or workshops.

"Jim, during your keynote speech, **our members actively employed** your *Wave Thinking*<sup>SM</sup> method to amp up their marketing messages, clarify their offerings, and develop innovative strategies. Our association used it back at our office to revise our branding message."

Terry Sambrowski  
Vice President, Executive Director  
National Service Alliance (NSA)  
Annual Conference, May 2013

## Executive Education Programs

Jim has delivered programs at the Stanford Graduate School of Business, University of California, University of Chicago, University of Wisconsin-Madison, Rice, SMU, and Abu Dhabi University, and received top scores from executives and professionals.

"When it comes to before-and-after learning outcome scores that participants report, no program faculty member scores higher than Jim Bandrowski."

Scott Converse  
Director of Technology and Operations Programs  
University of Wisconsin-Madison  
Executive Education

"Teaching ambitious leaders how to think better is an incredible gift, and Jim is the best."

Jerry Davis, Former Chairman of  
Goodwill Industries International

## Integrated Services

### Assure Your Breakthrough

The chart to the right presents five paths to remarkable results.

### Who Hires Jim:

- CEOs
- Chief Strategy Officers
- Chief Innovation Officers
- Chief Quality Officers
- Chief Learning Officers
- Division Management Teams



## Strategic Innovation and Planning

Jim works side-by-side with Chief Strategy Officers to facilitate the strategies of their entire corporations, or divisions of them. Jim trains management teams to use his *Strategic Innovation Powered by Wave Thinking*<sup>SM</sup> approach on their biggest challenges and opportunities.

"Jim Bandrowski's strategy facilitation has been instrumental in the success of Aecon Infrastructure. Our division has enjoyed **tremendous financial results** because of it."

Teri McKibbin, President  
(Revenue increased from \$200 million in 2004 to over \$2 billion in 2012.)

"Jim, your work in facilitating a Vision and Strategy for the **USA's Strategic Petroleum Reserve** was magnificent. The project was a total success and you exceeded all expectations."

Richard Nathan, CEO  
AOC Key Solutions

## Breakthrough Leadership Development<sup>SM</sup>

*Wave Leadership*<sup>SM</sup> competencies amplify the power of your current leadership development program and foster breakthrough results. We will amp up your leadership development program with a *Rock Your Industry* session that enables your top executives and high potentials to conceive and lead strategic innovations.

"If you are **seeking breakthrough results**, Jim is your speaker and trainer. He delivered with rich content and humor a record 172 sessions of our Chevron Leadership Forum."

Tony Jimenez  
Leadership Development Program Manager  
Chevron Corporation



**Rock Your Industry.com**

Jim Bandrowski, President, *Rock Your Industry*

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